




L'École des sciences de la gestion

Internationalization Strategy at ESG UQAM


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December 2019



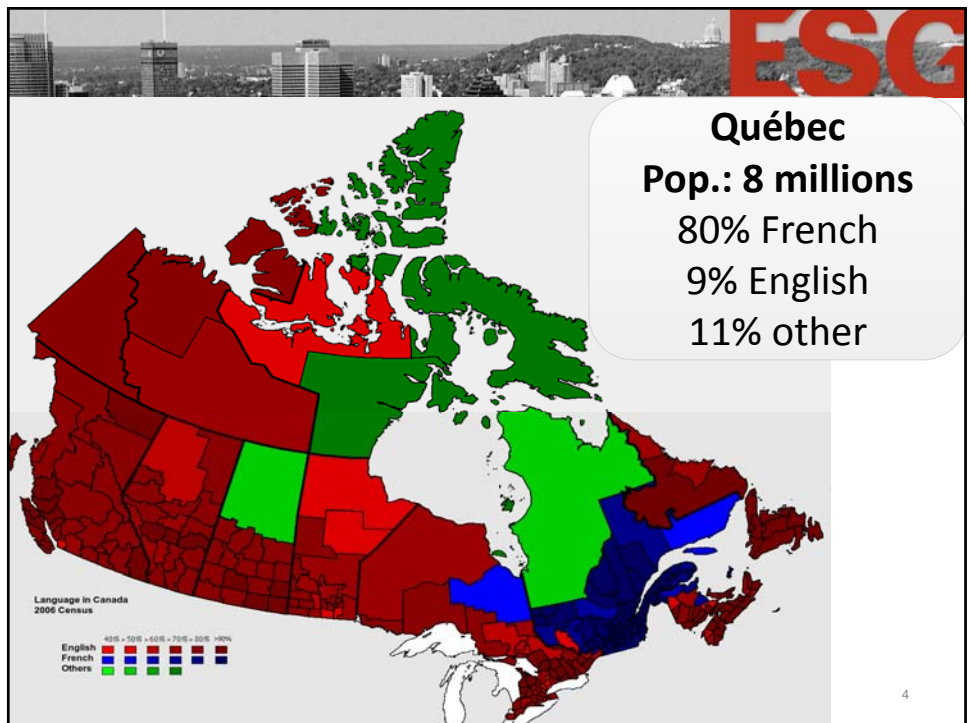
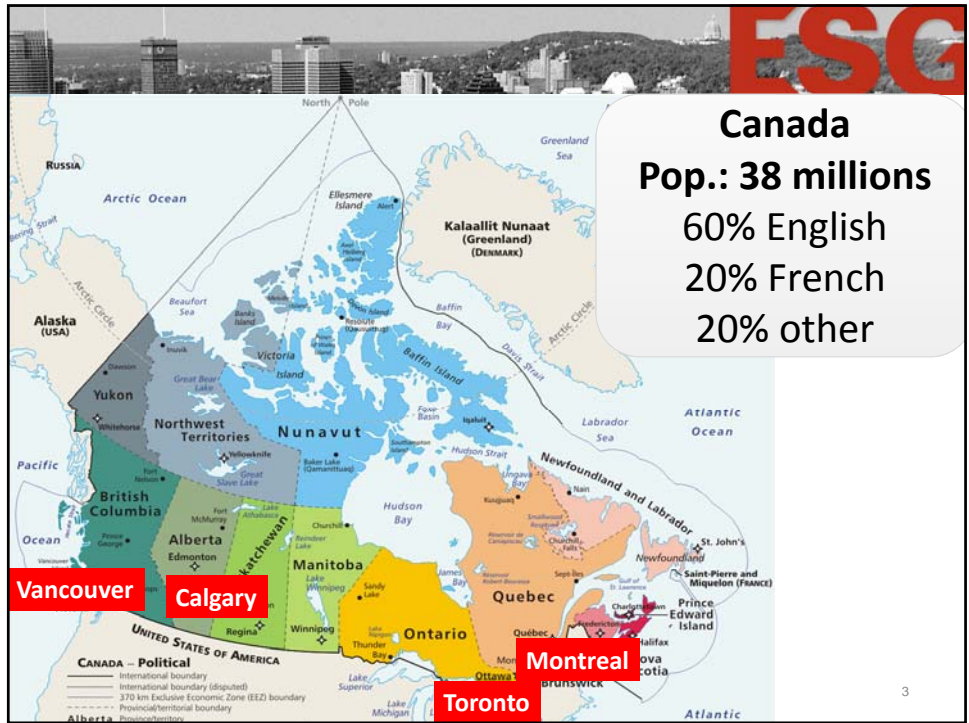
ESG UQAM




Witam,
jestem bardzo
szczęśliwy i zaszczycony,
że mogę tu dziś być.




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OVERVIEW



- 15 000 students**
(undergrad, master, doctorate)
- 300 professors**
- 300 lecturers**
- More than 70 programs**

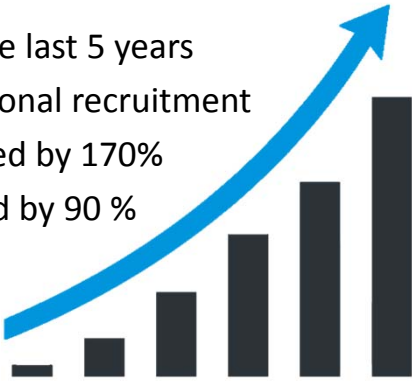
Most courses in French but many courses offered in English

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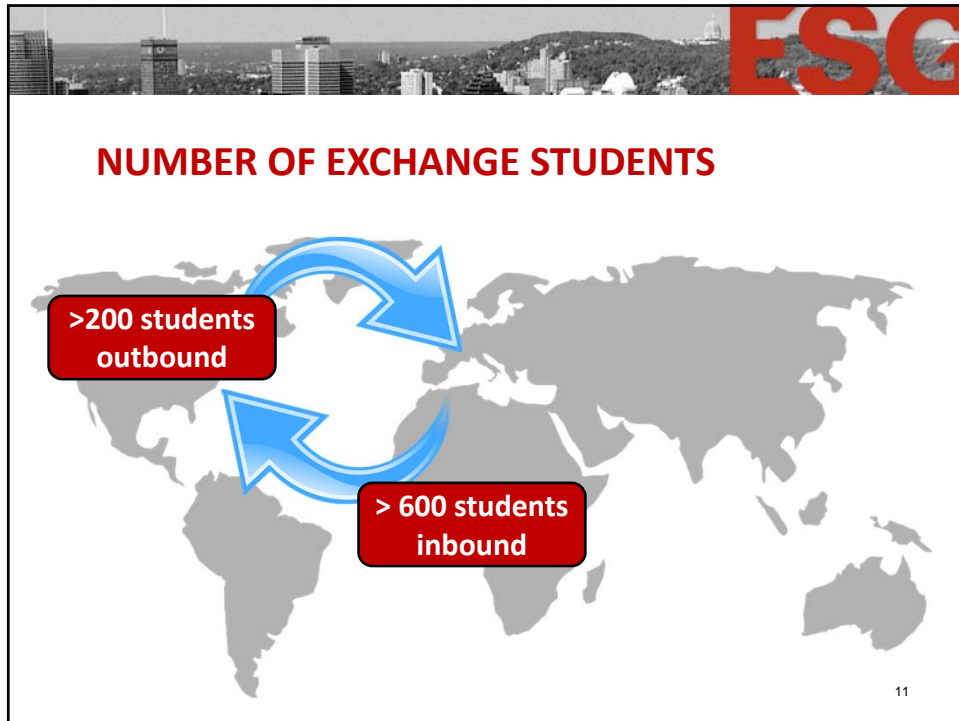
OVER THE LAST 5 YEARS

- Began about 10 years ago but developed strongly in the last 5 years
- Increase of 20 % of international recruitment
- Number of partners increased by 170%
- Student exchanges increased by 90 %



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INBOUND STUDENTS SUPPORT

- Welcome day
- Orientation
- Legal documents
- Visa applications
- Insurances
- Accomodation
- Social integration
- Networking
- Mothering
- Translation
- Winter clothing
- Etc.

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The complex block contains a list of support services for inbound students on the left and a photograph of a large, diverse group of students cheering with their arms raised in front of a stage with 'ESG' letters on the right. The background of the slide features a city skyline and the letters 'ESG' in red.



AMBASSADORS PROGRAM



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OUTBOUND STUDENTS SUPPORT

Applications twice per year (Feb. & Sept)

- Services:

- Application process
- Knowledge of partners
- Financing
- Legal documents
- Visa applications
- Insurances
- Accomodation
- Emergency/Crisis support
- Etc.

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6 COURSES :

GROUP MOBILITY

- Entrepreneurship (**Cincinnati**)
- International Commerce (**New York**)
- Sustainable development (**Nordic**)
- International studies (**China**)
- Small medium Enterprises (**France**)
- Large cities (**Various**)

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SUMMER SCHOOL

Pilot Project

- Excelia (La Rochelle)
- Fashion Management (2 to 3 weeks)
- Fee waived

Next year

- Approx. 10 summer schools



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ESG



SUP de CO
GROUPE SUP DE CO DAKAR

INNOVATIVE APPROACHES

- Delocalized certificate
- 2+1, 3+1...

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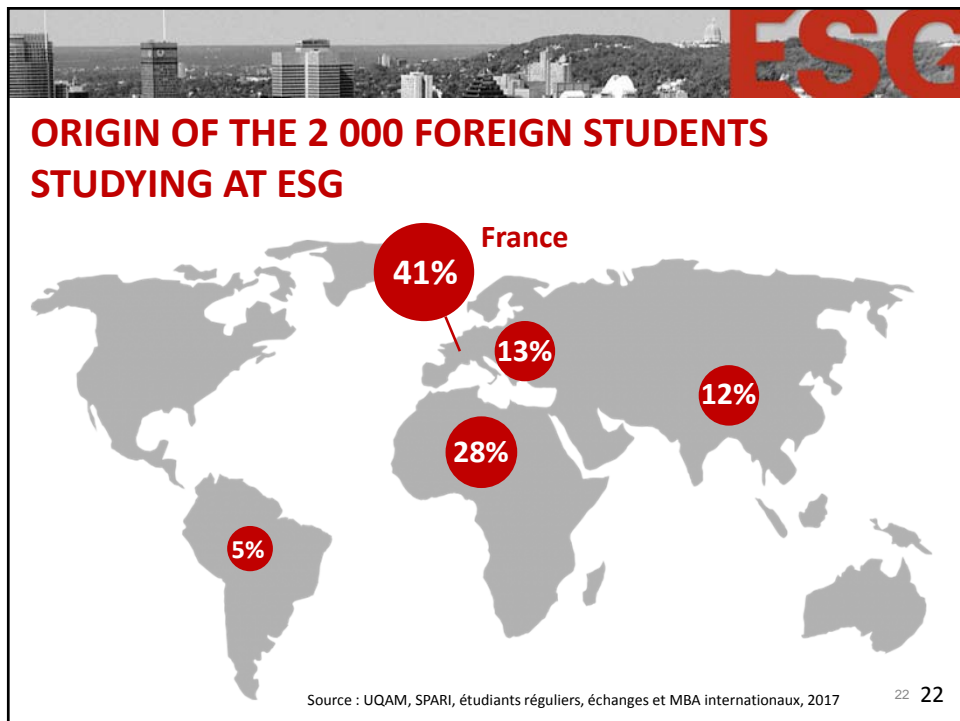
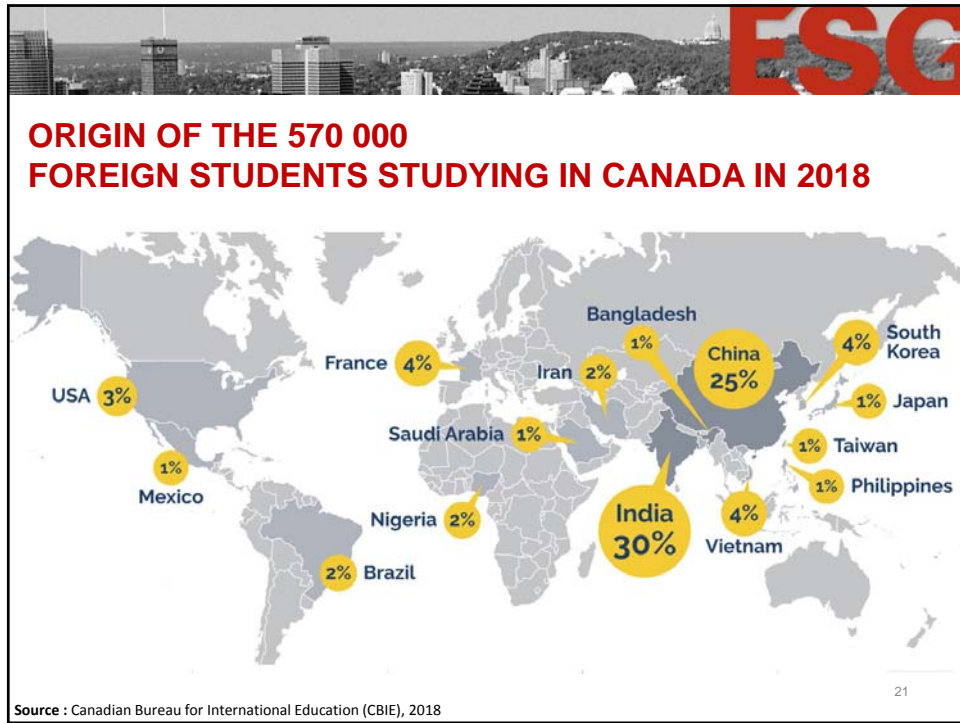
ESG

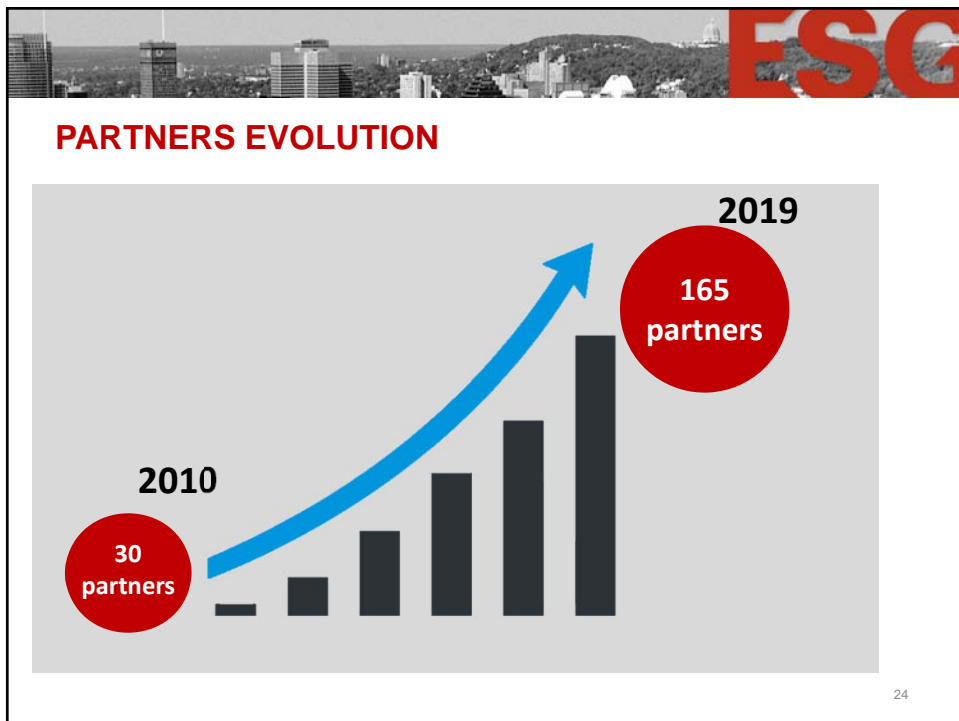
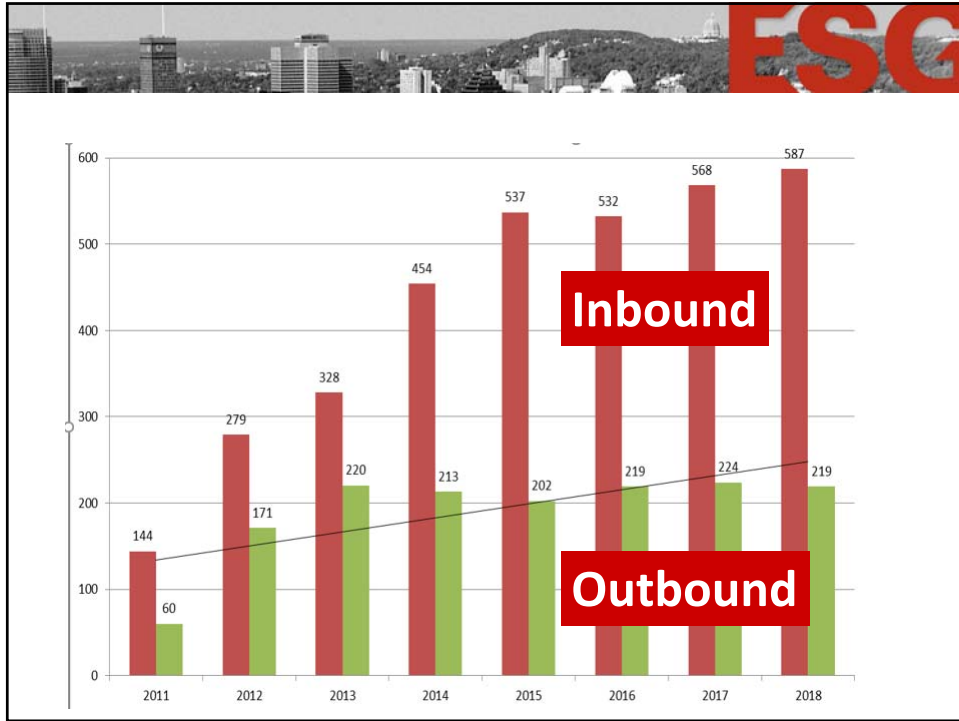



INTERNATIONAL RECRUITMENT

International fair

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SUCCESS FACTORS

1. Increase offer of English courses
2. Strong network with conferences such as APAIE, EAIE and NAFSA
3. Montreal is a vibrant city.
4. Resources and support from management

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